

**SVKM'S NMIMS School of Business Management**  
**MBA Part Time Course Structure – 2022-24**  
**(For New Batch 2022-24)**

**FIRST YEAR**

<b>Trimester I (Total – 15 Credits)</b>	<b>Trimester II (Total – 15 Credits)</b>	<b>Trimester III (Total – 15 Credits)</b>
<ul style="list-style-type: none"> <li>• Managerial Economics (3)</li> <li>• Marketing Management – I (3)</li> <li>• Financial Accounting and Analysis (3)</li> <li>• Statistics for Business (3)</li> <li>• Organization Behaviour – I (1.5)</li> <li>• Business Communication I (1.5)</li> </ul>	<ul style="list-style-type: none"> <li>• Operations Management (3)</li> <li>• Marketing Management – II (3)</li> <li>• Management Accounting for Decision Making (3)</li> <li>• Macroeconomics (3)</li> <li>• Organization Behaviour – II (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Strategic Management (3)</li> <li>• Human Resource Management (3)</li> <li>• Corporate Finance (3)</li> <li>• Business Communication II (3)</li> <li>• Technology Management (1.5)</li> <li>• Business Analytics through IT (1.5)</li> </ul>
<ul style="list-style-type: none"> <li>• Audit Workshop – Human Values in Business</li> </ul>		<ul style="list-style-type: none"> <li>• Audit Workshop – Block Chain</li> </ul>
<b>Summer Session (Total – 9 Credits)</b>		
<ul style="list-style-type: none"> <li>• Competition Law &amp; IPR (1.5)</li> </ul>		<ul style="list-style-type: none"> <li>• Business Simulation (1.5)</li> </ul>
<ul style="list-style-type: none"> <li>• Corporate Social Responsibility (1.5)</li> </ul>		<ul style="list-style-type: none"> <li>• Visual &amp; Functional Data Analytics (3)</li> </ul>
<ul style="list-style-type: none"> <li>• Ethical issues in Management (1.5)</li> </ul>		

**Course Coordinator**  
SBM

**Program Chairperson**  
MBA Part Time

**Assistant Registrar**  
SBM

**Deputy Registrar**  
SBM

**Dean**  
SBM



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**SECOND YEAR**

	<b>Trimester IV (Total – 15 Credits)</b>	<b>Trimester V (Total – 15 Credits)</b>	<b>Trimester VI (Total – 12 Credits)</b>
<b>Finance Area</b>	<ul style="list-style-type: none"> <li>• Strategic Cost Management (3)</li> <li>• Investment and Portfolio Management (3)</li> <li>• Commercial Bank Management (3)</li> <li>• Futures and Options (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Mergers, Acquisitions and Corporate Restructuring (3)</li> <li>• Fixed Income Securities and Debt Market (3)</li> <li>• Strategic Financial Management (3)</li> <li>• Private Equity and Venture Finance (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Alternative Investments and Hedge Funds (3)</li> <li>• Financial Risk Management (3)</li> </ul>
<b>Human Resources Area</b>	<ul style="list-style-type: none"> <li>• Organisation Theory Structure and Design (3)</li> <li>• Recruitment and Selection (3)</li> <li>• Emotional Intelligence (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Performance Management Systems (3)</li> <li>• Change Management and Organisational Development (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Talent Management (3)</li> <li>• Diversity and Inclusion (3)</li> </ul>
<b>Operations &amp; Data Sciences Area</b>	<ul style="list-style-type: none"> <li>• Business Analysis (3)</li> <li>• Modelling for Decision Making (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Supply Chain Management (3)</li> <li>• Project Management (3)</li> <li>• Advanced Method of Data</li> </ul>	<ul style="list-style-type: none"> <li>• Service Operations Management (3)</li> <li>• World Class Manufacturing (1.5)</li> </ul>



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	<ul style="list-style-type: none"> <li>• Total Quality Management (3)</li> <li>• Big Data Analytics (1.5)</li> <li>• Artificial Intelligence (1.5)</li> </ul>	Analysis (3)	<ul style="list-style-type: none"> <li>• Technology Ventures (1.5)</li> <li>• Operations Strategy (3)</li> </ul>
<b>Marketing Area</b>	<ul style="list-style-type: none"> <li>• Sales and Distribution Management (3)</li> <li>• Consumer Behaviour (3)</li> <li>• Brand Management (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Services Marketing (3)</li> <li>• Integrated Market Communication (3)</li> <li>• B2B Marketing (3)</li> <li>• Digital Marketing (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Rural Marketing (3)</li> <li>• Customer Relationship Management (3)</li> <li>• Marketing Strategy (3)</li> </ul>
<b>Data Analytics Area</b>	<ul style="list-style-type: none"> <li>• AI in Business (1.5)</li> <li>• Machine Learning (1.5)</li> <li>• Information Systems Management (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Finance Analytics (1.5)</li> <li>• Marketing Analytics (1.5)</li> </ul>	<ul style="list-style-type: none"> <li>• Migrating Business to Cloud (1.5)</li> <li>• Building a Data-Driven Organization (1.5)</li> <li>• Supply Chain Analytics (3)</li> </ul>

\*1 Session – 90 minutes

\*\*Total Program Credits - 96



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